



**Archdiocese of Indianapolis - Catholic Charities
Introduction to
Parish Social Ministry**

XII. Parish Communication is Important!

It is VERY, VERY important to make sure the parish stays informed on the work of PSM. This not only helps people understand their parish responsibility, but also to help them see the fruits of their work.

- First and foremost, it is Important to have a Communication Plan.
- When a parish has a good ongoing Communication Plan, it opens up doors for more volunteers and active involvement from the parish!
- Don't forget about your parish school (where applicable)! Having a good communication plan between the parish and school will help build cohesion.

Below are some tips for parish communication.

- Bulletin Announcements
- Parish & School Newsletters
- Posters and bulletin boards
- E-mail newsletters
- A table at Coffee and Doughnuts that highlights the PSM work.
- Facebook Page
- Provide the parish a yearly summary of successes and accomplishments
- Stories and photos to the Criterion, the Archdiocese of Indianapolis weekly newspaper
- Signs on the parish lawn
- Personalized letters sent to parish homes
- Information about upcoming events on the local cable access channel